

Southeastern Reining Horse Association

Sponsorship Opportunities 2018

Event Sponsorship – \$10,000 and Up

- Exclusive naming rights for Premier Event run at the show sponsored
- Banners in arena and with picture backdrop
- Name on trophies or buckles
- Name included in all promotions of events including website, print, and social media
- Featured during show announcements
- Featured on any TV Coverage of event.

Major Sponsorship - \$5,000 - \$9,999

Same as above but no name rights and no name on the trophies and buckles

Club Level Sponsorship - \$1,500 - \$4,999

- Banner in the Main Arena
- Listing on the sponsor panel for win pictures
- Listed in all event advertising, SERHA website and social media
- Featured during show announcements

Class Sponsors \$200 or more: added money

- Sign placed with win picture
- Announced during sponsored class
- Listed as class sponsor on SERHA website
- Goods and Service Donations also accepted

Trophy Sponsors – All Levels

- Listed as Trophy Sponsor on SERHA website
- Announce periodically during show announcements

Plaques: \$75

Buckles: \$150

Pewters: \$225

Morrison: \$325

Lawson: \$450

General Sponsorship - any value accepted

Banners

Business Banner Sponsorships:

SERHA will supply banners

- \$500 One banner hung in main arena and webpage link on SERHA Webpage
- \$1,000 Two banners hung in main arena listing and webpage link on SERHA Webpage
- \$400 Farm or Stallion Banner hung in main arena and webpage link on SERHA Webpage
(If you choose, you may supply your own banner(s), but the cost will remain the same.)

Personal banners for individual or family:

- \$100 to be hung in main arena
- Banners will be hung at ALL SERHA events
- Listed as Banner Sponsor on SERHA website

All sponsors will be listed on SERHA webpage (www.serha.org) from the time the sponsorship agreement is reached and will continue to the following January. We will also place a link to your business on our webpage which will be linked to Facebook and Twitter. Sponsors are recognized on all social media.

Desired Sponsorship Level: _____ Amount _____

(If Class Sponsorship, please name class to be sponsored)

Billing Preference: Single Invoice Quarterly invoices Monthly invoices

Contact Person: _____

Address: _____

Telephone: _____

Email Address: _____

Name to be Announced: _____

Copy for Banner or Sign: Please email logo info to info@serha.org

Please return this completed form with your initial payment to:

SERHA
Terri Mainey
6817 Barham Hollow Dr.
Wake Forest, NC 27587
info@serha.org
919.623.6054

Monetary donations are always accepted and appreciated. No amount is too large or too small! SERHA is a 501(c)3 so all donations are tax deductible and all donors will receive tax receipts after receipt of donation.
Thank you for your support.

01/18/2018