

# Joseph R. Hoggard, Jr. Memorial Scholarship

The Joseph R. Hoggard, Jr. Memorial Scholarship was established in 2015 to honor a dear friend of the Southeastern Reining Horse Association. Joey is remembered for his quiet, gentle ways in which he helped others. This scholarship is to recognize students who do not fit a traditional mold or who are often overlooked for academic scholarships—students considered to be “diamonds in the rough”. The dream and design of the scholarship is to find these creative and talented young people and to reward them for their commitment, tenacity, and creative vision.

In May 2023, one high school senior **and** one college student will be awarded scholarships in honor of Joey's hard work and perseverance. Applicants may apply for the scholarship if they are planning on going to a college, university, vocational or trade school or are already enrolled. The scholarship may be used to pay for expenses such as tuition, fees, books, or room and board.

## Scholarship requirements:

- High School seniors and college students
- Member of SERHA for at least one year prior to scholarship year
- Cumulative GPA of 2.5 or higher (Proof of GPA can be in the form of a transcript or on school letterhead.)
- Applications accepted each year with postmark/electronic deadline being on or before April 1, 2020.
- Scholarship will be awarded directly to the recipients.
- Recipients must be willing to agree to publication of essay with picture of recipient receiving the award from SERHA designee on Joey's webpage link on SERHA homepage and within other publications determined by SERHA.
- Update SERHA Board on use of the award by end of the first year of college/vocational training via email [info@serha.org](mailto:info@serha.org).

## Applicant Instructions:

- Minimum 2 paged essay double-spaced describing involvement in SERHA.
- Describe how you see yourself as a “diamond in the rough”.
- What is the use and need of the scholarship?
- What are your plans for the future?

Essay to be sent via email to [info@serha.org](mailto:info@serha.org) or by US postal service to

SERHA

**Kelly Bain**

123 Sugar Maple Drive

King, NC 27021

**Applicant Name:** \_\_\_\_\_

**Permanent Address:** \_\_\_\_\_

STREET

\_\_\_\_\_  
CITY, STATE ZIP CODE

**Email Address:** \_\_\_\_\_

**Phone** (where you can be reached regarding the application): (\_\_\_\_\_) \_\_\_\_\_

**Age:** \_\_\_\_\_

**HIGH SCHOOL/College:**

School Name: \_\_\_\_\_

Expected Date of Graduation: \_\_\_\_\_

**EDUCATIONAL PROGRAMS FOR WHICH SCHOLARSHIP FUNDS ARE REQUESTED**

You must have applied to the school or program before filing this application to be considered for this scholarship and provide proof of acceptance to that school/program prior to final monetary award.

Name of Institution or Program and Expected Date of Program Completion:

\_\_\_\_\_

**PREVIOUS WORK EXPERIENCE** (if applicable)

Employee Position and Dates of Employment

1. \_\_\_\_\_

2. \_\_\_\_\_

Applicants, as you respond to the following questions in a minimum two-page double-spaced essay, keep in mind the dream and design of Joey's scholarship. The essay must be received on or before April 1, 2020.

**ESSAY**

Please use the following questions/discussion points to guide your essay response:

1. The dream and design of this scholarship is to find creative and talented young people and to reward them for their talent, commitment, tenacity, and creative vision. Please describe how you see yourself as a “diamond in the rough”.
2. Describe your involvement in SERHA.
3. Describe your dream for the future.

4. Tell of your need for financial assistance with your education.

Criteria for judging applicant's scholarship application and essay:

- Minimum of 2 typed pages
- Double-spaced
- One-inch margins
- Times New Roman
- Twelve-pt. font
- Application turned in on or before May 1, 2023.

Contents of Essay will be judged using the following information:

- How the scholarship will help him/her meet his/her educational, career, and life goals
- Description of how he/she sees themselves as a “diamond in the rough”
- Involvement within SERHA
- Plans for college/vocational/trade school
- How his/her goals relate to his/her vision for future success
- Expands goals/plans beyond college, including aspirations outside of job/ career
- Contents are cohesively and creatively interwoven
- Essay observes basic grammar, spelling, and punctuation rules
- Overall impression of essay

Please make sure the following are submitted/postmarked by May 1, 2023 in order to be considered for the scholarship:

Essay  
Proof of GPA  
Application form

Please mail your essay, proof of GPA and your application form to:

SERHA – Scholarship  
**Kelly Bain**  
123 Sugar Maple Drive  
King, NC 27021

For email entries, please send to [info@serha.org](mailto:info@serha.org).

Scholarship applicants will be notified of their scholarship status by May 10, 2023. Scholarships will be awarded at the SERHA Main Event Show in May 2023.