



# SERHA Main Event *featuring the* North American Reining Stakes

July 8–14 Senator Bob Martin Ag Center, Williamston, NC

## Sponsorship Opportunities

*The Main Event/NARS is a stand-alone show with individual sponsorship needs. SERHA will work closely with our generous club donors to allocate your sponsor dollars and assure a positive experience at the Main Event. If you have any questions or concerns, please do not hesitate to contact Jesse 919-961-0440 or Kathy 559-760-0512.*

### Class Sponsorships

## \$10,000+

- Multiple Main Event class sponsor. (Your Choice of 2 classes as available)
- Sponsor name included in all promotions of event via web, print, and social media
- Recognition during show announcements
- Arena banner in main arena
- Premium stall location and RV site with Stall Front
- Assistance creating and posting ads on SERHA Facebook group
- SERHA membership included (*Family or 2 Individuals*)
- Stall availability based on sponsorship level and may be limited in number/quantity of stalls as needed.
- RV hookup availability guarantee for up to 6 camping spots

## \$5,000+

- Main Event class sponsor (Your Choice of Class as available)
- Sponsor name included in all promotions of event via web, print, and social media
- Recognition during show announcements
- Arena banner
- Stall location and RV site based on sponsorship level. Stall Front if available
- Assistance creating and posting ads on SERHA Facebook group
- SERHA membership included (*Family or 2 Individuals*)
- Stall availability based on sponsorship level and may be limited in number/quantity of stalls as needed.
- RV hookup availability guarantee for up to 4 camping spots

## **Trainer Sponsorship**

**\$2,500+**

- Recognition on website and during show announcements
- Banner (*sponsor provided*)
- Stall location and RV site based on sponsorship level. Stall Front if available
- Assistance creating and posting an ad on SERHA Facebook group OR 1 post on NARS Facebook (10,000+ followers)
- Stall availability based on sponsorship level and may be limited in number/quantity of stalls as needed.
- RV hookup availability guarantee for up to 2 camping spots
- SERHA membership included (Family or 2 Individuals)
- Additional signage provided by SERHA

## **Main Event Show Sponsor**

**\$1,500+**

- Recognition on website and during show announcements
- Banner
- stall location and RV site based on sponsorship level.
- Assistance creating and posting an ad on SERHA Facebook group
- Stall availability based on sponsorship level and may be limited in number/quantity of stalls as needed.
- RV hookup availability guarantee for up to 1 camping spots
- SERHA membership included (Family or 2 Individuals)

## **BANNER SPONSORSHIP**

**\$500+**

- Recognition on website and during show announcements
- Facebook Recognition
- Main Event/NARS individual support recognition
- Banner in an arena

## **CIRCUIT BUCKLE SPONSOR**

**\$500**

- Recognition on website and during show announcements
- Facebook Recognition
- Main Event/NARS individual support recognition
- Additional signage provided by SERHA