



Southeastern Reining Horse Association

Southeastern Reining Horse Association 2025 Sponsorship Information

The Southeastern Reining Horse Association is an affiliate of the National Reining Horse Association, operating in North Carolina. SERHA recognizes the importance of our Youth, Green, Rookie and Beginner rider classes as well as the higher-level classes and aged events. We are an all-volunteer, 501(c)3 organization which operates solely on the generosity of our sponsors and the proceeds from our shows.

2025 Show Schedule

March 21-24 March into Spring Celebration - Williamston, NC

May 22-25 Carolina Classic/RHF Derby - Williamston, NC

Jul 7-13 Main Event w/ NARS East Coast Futurity/Derby - Williamston, NC

August 22-24 w/NCQHA Endless Summer - one slate NRHA/SERHA classes - Williamston, NC

October 23-26 Fall Spooktacular - Williamston, NC

Our goals for 2025 are to continue increasing membership while still keeping our shows economically feasible for participants. Towards these goals, we strive to continue offering our very affordable membership fees and reasonable show fees which means we rely heavily on the support of our sponsorships.

Sponsors are recognized on our web page (which features links to the sponsor's own webpage), on social media, on banners at shows, and by being announced during shows. Shows are live broadcast on the serha.org website which provide easy to follow links to live feed, draws, and results. Sponsors are also promoted on our web page www.serha.org as well as Facebook (Southeastern Reining Horse Association SERHA). Additionally, only sponsors are permitted to post ads on our Facebook group.

More information on sponsorship levels and our 2025 Sponsorship form follows. Any level or amount is greatly appreciated. SERHA is proud to be a 501(c)3 organization so all support is tax deductible to the extent allowed by law (additional information available if needed).

Thank you for considering sponsoring the Southeastern Reining Horse Association in 2025.

Sincerely,
SERHA Board of Directors

Southeastern Reining Horse Association - 2025 Sponsorship Opportunities

SERHA Sponsorship Levels



Business Banner Sponsorship - GUIDELINES

You may provide your own banner(s), however, for an even look we would like all arena banners at the same height of 4' but width is optional.

SERHA provides the banner(s), same cost, orders must be received at least 4 weeks before the event: 1. You provide the finished high resolution, correctly sized design and we print the banner for you. 2. Contact SERHA website admin Karin Hinzmann if you need help with banner design.

TWO BANNERS	ONE BANNER	FARM/STALLION BANNER	GROUP BANNER
\$1000	\$500	\$400	\$100
<ul style="list-style-type: none"> • 2 banners at shows • Listing on website with link 	<ul style="list-style-type: none"> • One banner at shows • Listing on website with link 	<ul style="list-style-type: none"> • One banner at shows • Listing on website with link 	<ul style="list-style-type: none"> • Your name included on our "Trainer" / "Vets Who Keep Us Sliding" banner • Listing on website with link

Goods and Service Donations are also accepted as sponsorship. Please contact SERHA for any items you wish to donate.

Sponsors will be listed on SERHA webpage (www.serha.org) from the time the sponsorship agreement is reached and continuing until the following January. As well, a link to your business will be placed on the SERHA webpage which is also linked to Facebook.

Thank you for your support.

2025 SERHA Sponsorship Form

Desired Sponsorship Level: _____ Amount

Contact

Person:

Address:

Phone#:

Email

Address:

Name to be Announced:

For banner or sign, please email logo info to info@serha.org

Please return this completed form with your initial payment to:

SERHA
c/o Cris Schmanke
7200 Lowery Meadow Dr.
Wendell, NC 27591

serhatreasurer@gmail.com

All monetary donations are accepted and appreciated. No amount is too large or too small! SERHA is proud to be a 501(c)3 organization so all support is tax deductible to the extent allowed by law (additional information available if needed). All donors will receive tax receipts after receipt of donation.