



SERHA/NARS Main Event Media Guidelines and Application 2026

Photography: In-arena professional photography service will be provided by our official photographer, **Traci Davenport Photography**. Each horse competing will receive a coupon code to redeem for a web-quality digital image of their choosing. She will also have availability to provide/produce reels for individual customers. Please contact her directly to inquire.
Contact: 405-532-5757 traci@TDphoto.org

Video: Official show videographer is **National Sports Broadcasting**
<https://nationalsportsbroadcasting.com/equinevideo/>

Outside Media: No commercial photography or videography is permitted without consent of show management.

Social Media agencies or professionals representing trainers, stallions, farms or other attending businesses **must** fill out this form (below) and submit to show office. There is a fee of **\$750 per shooter**. You must provide a **\$1 Million insurance policy naming SERHA and North American Reining Stakes as additional insured**. Flash photography is NOT permitted. SERHA/NARS retains permission to use/share content for the purpose of event promotion. Please be respectful of official media providers as well as exhibitors and staff.

Local, regional or national press: Please contact SERHA Show management directly for coverage approval and coordination. Kathy.saddleup@gmail.com

MEDIA APPLICATION

NAME: _____ NAME OF BUSINESS: _____

ADDRESS: _____

PHONE #: _____ EMAIL: _____

Business License #/ Tax ID: _____

TYPE OF MEDIA CREDENTIALS REQUESTED:

- Photographer
- Videographer
- Media
- Other _____

BUSINESS/ COMPANIES/ INDIVIDUALS YOU ARE PROVIDING COVERAGE FOR:
